Permit #F00018955

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00018955 **Type of Permit:** FILMING **Release Date:** 08/06/2009

Production Company UROK PRODUCTIONS INC

Insured Company Name UROK PRODUCTIONS INC
Contact Phone No. 1 213-534-3885
Contact Phone No. 2
Fax 213-534-3886
Address 1201 W 5TH ST, F180
LOS ANGELES, California 90017

Production Title MAD MEN EPISODE 310

Type of Production TV Drama

Producer Scott Hornbacher

Director Mike Uppendahl

1st AD Adam Ben Frank

Production Manager Dwayne Shattuck

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Scott Poole
Primary Phone Mobile - 818-681-0252
Secondary Phone

Location Assistant Kevin Danchisko
Primary Phone Office - 805-889-5983
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$1,976.00
LA CITY FIRE SAFETY OFFICER	$576.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS PREP-STRIKE	$600.00

Total Permit Fee $4,312.00

Number of Locations 1

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Summary Information — Location

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Production Company UROK PRODUCTIONS INC
Insured Company UROK PRODUCTIONS INC
Production Title MAD MEN EPISODE 310

Location Manager Scott Poole
Primary Phone Mobile - 818-681-0252
Secondary Phone

Location Address 4730 Crystal Springs Dr, Los Angeles, CA, 90027

Location Names GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Prep Dates 8/7/2009 - 8/7/2009 07:00 - 19:00

Film Dates 8/7/2009 - 8/7/2009 19:00 - 03:00

Strike Dates 8/10/2009 - 8/10/2009 07:00 - 17:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Mt Hollywood.pdf
UROK, Scott Poole.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	4
Generator	1
Motor Homes	3
Picture vehicles	2
Portable restrooms	1
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	5
LA City UFSO assigned	1

Filming Activities Driving shots on road; Filming on Mt Hollywood Dr; Road is closed to public, but will provide "road work ahead" signs for pedestrians and cyclists ; Talent smoking;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
-ONE RAPG MONITOR REQUIRED FOR SCOUT ON 7/30 FROM 1800-2200HRS.
-ONE RAPG MONITOR REQUIRED ON 8/7 FROM 0700-1900 HRS.
-TWO RAPG MONITORS REQUIRED ON 8/7 FROM 1900-0300 HRS.
-ONE RAPG MONITOR REQUIRED ON 8/7 FROM 0300-0500 HRS.
ONE RAPG MONITOR REQUIRED ON 8/10 FROM 0700-1700 HRS.

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Summary Information — Location

Permit Number	F00018955	**Location Manager**	Scott Poole
Production Company	UROK PRODUCTIONS INC	Primary Phone	Mobile - 818-681-0252
Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 310		

Coordinator Note -HOLD DATES OF 8/8/09 AND 8/9/09.

Parking

Base Camp
Location Type : Location
Street : Maintenance road off Mt Hollywood Dr

Crew Parking
Location Type : Private Parking Lot
Street : LACS

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- MUST provide own gate and overnight security. Park Film Monitor to remain at film location not open the gate all day.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless otherwise approved by the Park Film Office.
- MUST provide own restroom facilities.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.

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UROK PRODUCTIONS – MADMEN
(MT. HOLLYWOOD TRAVEL TOWN SIDE)

NOT A PERMIT

- MUST adhere to Monitor's instructions at all times. Monitor's instructions or judgment may override written guidelines.
- OK to park vehicles along one side of the road. Must maintain emergency access lane at all times.
- OK to park some vehicles on gravel road above Mt. Hollywood (sanitation).
- OK to have 2 tow plant generators parked on the side of the road on each end of the shoot. Generators must not be placed near any dry brush or trees.
- OK to place lamp posts along Mt. Hollywood on the side of the road.
- OK to dig 4 stakes, per lamp post, 1 ½ feet into the dirt for lamp post support. May not stake into asphalt at any time.
- OK to shovel and level dirt for lamp post placement.
- Must caution for hikers, bikers and equestrians.
- May not block access to any trails.
- Co. must place signs warning equestrians and hikers of filming activities.
- OK to have maximum 2 minute ITC along the roads.
- Must allow all maintenance vehicles to pass.
- OK to film and do driving shots on Mt. Hollywood Travel Town Side from 1 mile south of Toyon gate and back.
- OK to bring in greens.
- OK to leave cables, restrooms, dumpsters, lamp posts and greens for strike on Monday 8/10. Must provide own security guard to safe keep all equipment. Recreation and Parks does not assume responsibility for any equipment.

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UROK PRODUCTIONS – MADMEN
(MT. HOLLYWOOD TRAVEL TOWN SIDE)

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of UROCK ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4-24-08

Representative's Signature

R. Scott Poole

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

URock Prod.

Name of Principal (i.e. company name) (Please Print)

1201 W. 5th St, Ste. M-230
Los Angeles, CA
90017

Principal's Mailing Address (Please Print)

213-574-3885

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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